



FOR IMMEDIATE RELEASE

## Vertical Communications Wins Dual Awards at the Ericsson-LG Worldwide Global Partner Conference

Vertical proudly accepts "Special Award for Technical Support" and "Best Partner of the Year: Vertical Markets" awards.



**Santa Clara, CA, November 13, 2017** - Vertical Communications®, a leading provider of business communications solutions, has won two awards at the Ericsson-LG Worldwide Global Partner Conference. Vertical Communications and Ericsson-LG have an extensive collaboration history. Over their 30 year relationship, they have collaborated to jointly develop telecommunications such as Vertical Wave IP and Vertical Summit.

Vertical Communications executives Marc Niknam, SVP of Operations and Technical Support, and Kevin Butler, VP of Marketing, attended the conference. Marc and Kevin were proud to accept the "Special Award for Technical Support" and "Best Partner of the Year: Vertical Markets" on the behalf of Vertical Communications. "Vertical Communications is pleased to be honored by at the Ericsson-LG Worldwide Global Partner Conference," said Kevin Butler. "These global awards demonstrate outside recognition of the efforts that Vertical Communications is making towards becoming one of the best vendors and integrators of communications solutions in the world."

Coming in December 2017, Ericsson-LG and Vertical Communications have another reason to celebrate: the partners are launching Vertical Atlas, an enterprise grade telecommunications

platform. The virtualized communications solution will deliver powerful, reliable, economical, and tailorable features for all business sizes. To learn more about Vertical Atlas, read the [press release here](#).

For more information about Vertical's recent successes surrounding cloud and hybrid communications solutions, visit [www.vertical.com](http://www.vertical.com), or call 1-877-VERTICAL.

### **About Vertical Communications**

Vertical Communications, Inc. is a leading provider of communications platforms and applications that enable critical business workflows for enterprises across a variety of industries including retail, automotive, health care and hospitality. Our cloud and hybrid voice, WebRTC, mobility, messaging and collaboration solutions help some of the world's most successful companies improve efficiencies in daily operations, drive sales and deliver a superior customer experience. Vertical's award-winning products and solutions, combined with our highly customer-focused engagement model, make us a strategic partner for businesses looking to transform their operations with communications technology. For more information about Vertical Communications and our complete line of products built for How We Work Today, visit [www.vertical.com](http://www.vertical.com).

### **About Ericsson-LG Enterprise**

Ericsson-LG Enterprise is a leading provider of business communications solution with over 40 years of experience in the global market. Bringing its premium telecom solutions to the market, Ericsson-LG Enterprise delivers a complete product lineup for Unified Communications from small to large-sized businesses, and establishes its strong position through advanced technology and diverse reference sites.

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